NYU Center for Brain Imaging

PAID STUDY – Must be 18 years or older

Name of study: Neural Representation of Valuation

Purpose of study: To understand how the brain places value on different kinds of goods.

Name of experimenter: Anna Konova

Name of faculty supervisor: *Professor Paul Glimcher*

Name of Department: *Neural Science*

Location of study: **MRI Suite, Room 156, 6 Washington Place**

Specific requirements: **Must not have metal in or on body that cannot be removed; must not be pregnant; Must not be diabetic; and must be at least 18 years of age to participate.**

Type of activity: **Magnetic Resonance Imaging (MRI), choosing, purchasing, and ratingdifferent types of goods.**

Number of Sessions and approximate length of time for each session: *2 sessions at approximately 2 hours each*

Payment: *$120 + possible food/consumer items or additional money*

Contact information:

Name: Anna Konova
Phone: (212) 998-7659
Email: abk288@nyu.edu

*IRB Approval Dates:*____

NYU IRB#-FY2016-536
APPROVED: 03/21/17-03/20/18
Approved by Admin, B.W.

Neural Representation of Valuation Anna Konova abk288@nyu.edu ~~(212) 998-7659~~	Neural Representation of Valuation Anna Konova abk288@nyu.edu (212) 998-7659	Neural Representation of Valuation Anna Konova abk288@nyu.edu (212) 998-7659	Neural Representation of Valuation Anna Konova abk288@nyu.edu (212) 998-7659	Neural Representation of Valuation Anna Konova abk288@nyu.edu (212) 998-7659	Neural Representation of Valuation Anna Konova abk288@nyu.edu (212) 998-7659	Neural Representation of Valuation Anna Konova abk288@nyu.edu (212) 998-7659