PAID BEHAVIORAL STUDY – Must be 18 years or older

Name of study: Neural Representation of Valuation

Purpose of study: To understand how the brain places value on different kinds of goods.

Name of experimenter: Anna Konova

Name of faculty supervisor: Professor Paul Glimcher

Name of Department: Center for Neural Science

Location of study: Center for Experimental Social Science, 5th Floor, 19 W 4th St.
Or
Room 910, 4 Washington Place

Specific requirements: Must be at least 18 years of age to participate. Must not be diabetic. Rate, value, and make choices between food, money, and consumer items.

Type of activity: Valuation and Decision Making

Number of Sessions: up to 3 sessions

Approximate time per session: approximately 2 hours

Payment: $20/hr plus possible food/consumer item rewards or additional money

Contact information:
Name: Anna Konova
Phone: (212) 998-7659
Email: abk288@nyu.edu