

DOING PSYCHOLOGICAL SCIENCE BY HAND

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Doing psychological science by hand

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Abstract

Over the past decade, mouse-tracking in choice tasks has become a popular method across psychological science. This method exploits hand movements as a measure of multiple response activations that can be tracked continuously over hundreds of milliseconds. Whereas early mouse-tracking research focused on specific debates, researchers have realized the methodology has far broader theoretical value. This more recent work demonstrates that mouse-tracking is a widely applicable measure across the field, capable of exposing the micro-structure of real-time decisions including their component processes and millisecond-resolution time-course in ways that inform theory. In the article, recent advances in the mouse-tracking approach are described, and comparisons with the gold standard measure of reaction time and other temporally-sensitive methodologies are provided. Future directions, including mapping to neural representations with brain-imaging and ways to improve our theoretical understanding of mouse-tracking methodology, are discussed.

Keywords: mouse-tracking, hand movement, decision-making, temporal dynamics, reaction time

Doing Psychological Science by Hand

Much of psychological science is concerned with understanding the underlying processes that drive particular behavioral responses. When such responses occur in only a few hundred milliseconds, as they often do, gaining insight into the cognitive processes that culminate in a given response has proven difficult. The most common solution to this problem is as alive as it was a century-and-a-half ago, when Donders (1868/1969) first measured the human reaction time (RT) to infer a dissociation between hypothetically distinct processes. Since then, the study of mental chronometry has unquestionably advanced, and using RTs or RT distributions to infer about the time-course of cognitive processes is a gold standard in the field. Measuring neural activity with high temporal resolution (e.g., EEG) or patterns of visual attention (eye-tracking) have also led to unprecedented insights into the temporal evolution of behavioral responses. However, while such techniques shed light into the cognitive and neural processes accompanying a given response, more direct measures of the real-time evolution of the response itself—and of potential activation of alternative responses—have been lacking.

Over the past decade, the measurement of hand trajectories en route to choices on a screen has opened up new avenues of investigation into the dynamics of a wide range of cognitive processes. Often obtained via computer-mouse movements, hand-tracking in choice tasks—and mouse-tracking more specifically—is now a popular method across many areas of the field, proving to be a temporally fine-grained measure by which participants' tentative commitments to various choice alternatives can be tracked continuously over hundreds of milliseconds. Moreover, now that software specialized for running and analyzing mouse-tracking experiments is freely-available (Freeman & Ambady, 2010; Kieslich & Henninger, 2017),

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3 researchers need only a computer and mouse to use the methodology, making its availability on
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5 par with the common RT.
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8 Neurophysiological research in both monkeys and humans supports the use of hand
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10 movement as a valid index of evolving decisions. Specifically, activity in neuronal populations
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12 of the premotor cortex is strongly linked to hand movement, and these neuronal populations are
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14 stimulated by the decision process in a dynamic fashion. For instance, single-cell recordings
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16 revealed that during tasks in which monkeys must use their hand to select one of two response
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18 options, directionally-tuned cells in the premotor cortex initially fire for both response
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20 options, directionally-tuned cells in the premotor cortex initially fire for both response
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22 simultaneously. However, as the decision-making process evolves, neuronal activity for the
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24 selected option gradually increases while that for the unselected option is inhibited (Cisek &
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26 Kalaska, 2005). Such findings suggest that ongoing updates of a decision process are made
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28 immediately available to the premotor cortex, which continuously guides response-directed hand
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30 movement as a decision unfolds (Cisek & Kalaska, 2010; also see Freeman et al., 2011a).
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34 In the most popular of mouse-tracking tasks, participants begin a trial by clicking a
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36 button at the bottom-center of the screen, after which they are presented with a stimulus. They
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38 then move the cursor to response alternatives in either top corners of the screen. Response
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40 alternatives may be presented prior to or coinciding with stimulus onset, or in some cases the
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42 alternatives are the stimuli themselves (Fig. 1a). The original and most common use of this
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44 paradigm is to measure the extent to which, although participants explicitly select one response,
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46 their mouse-trajectory reveals a conspicuous attraction toward other responses that are
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48 temporarily considered but not ultimately selected. To provide a few examples, participants'
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50 mouse trajectories may simultaneously veer toward a 'female' response due to a male face's
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52 feminine features (Freeman et al., 2008); toward a 'candy' response due to a spoken word's
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overlapping phoneme, e.g., “candle” (Spivey, Grosjean, & Knoblich, 2005); toward an ‘angry’ response due to stereotypes linking Black faces to hostility (Hehman, Ingbretsen, & Freeman, 2014; Stolier & Freeman, 2016); or toward an image of a cupcake before selecting a banana, due to the inability to resist unhealthy food (Stillman, Medvedev, & Ferguson, 2017).

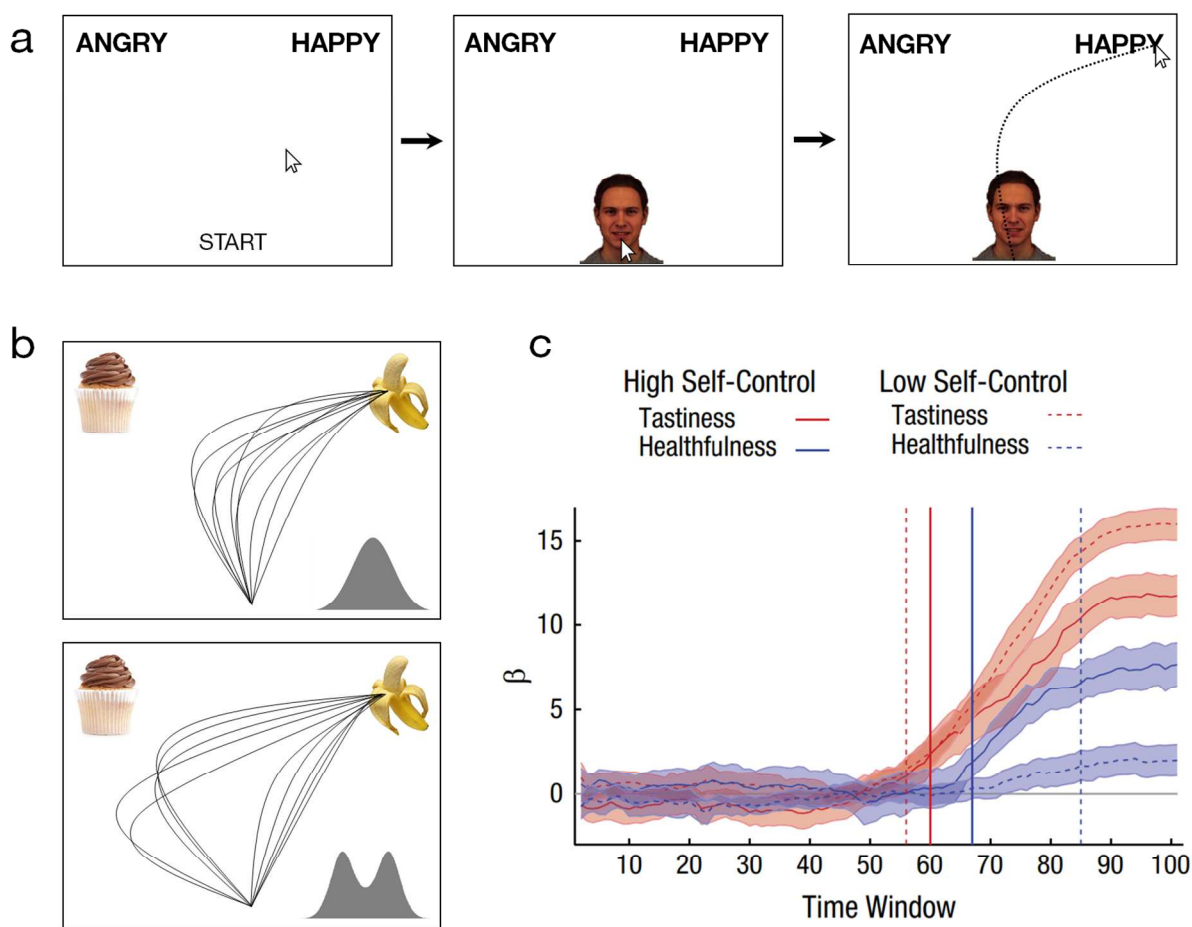


Figure 1. (a) A depiction of a standard two-choice mouse-tracking paradigm, where on each trial participants click a start button at the bottom-center, which reveals a stimulus. Participants then move the cursor and click on one of the two responses in either top corners. There are many variants, including multi-choice paradigms (e.g., four choices), sequences of stimuli (e.g., priming), or responses serving as stimuli themselves (as in **b**). (b) Mouse-tracking reveals decision micro-structure. In conditions of conflict, dynamic models tend to predict simultaneously active processes (e.g., impulse toward unhealthy food vs. long-term goal toward healthy food) that continuously self-organize into an explicit response. This leads to parallel attraction effects with a unimodal distribution. Dual-systems models tend to predict a System 1

process occurs automatically (e.g., automatic impulse) on certain trials, which is then intervened on by a System 2 process (e.g., controlled goal). This leads to two subpopulations of trials (extreme mid-flight correction trials and no-attraction trials) creating a bimodal distribution. (c) Example of mouse-tracking used as a time-course methodology from Sullivan et al. (2015). The strength of the relationship (regression coefficients) between trajectories' angle-of-movement and the relative tastiness and healthfulness of one food option over another is plotted for each time window, separately for participants with low and high self-control ability. Vertical lines indicate onset of significant effects. Healthfulness was processed as early as tastiness for high self-control participants; for low self-control participants, healthfulness was processed considerably later.

A Hidden Attraction

The early days of mouse-tracking research focused on such parallel-attraction effects to advance various dynamic models of language (Dale, Kehoe, & Spivey, 2007; Farmer et al., 2007; Spivey et al., 2005), social cognition (Freeman & Ambady, 2009, 2011a; Freeman et al., 2008; Freeman et al., 2010; Wojnowicz et al., 2009), visual attention (Song & Nakayama, 2006, 2008), and decision-making (McKinstry, Dale, & Spivey, 2008), often opposing dual-systems or stage-based models. Researchers realized that the continuous nature of hand movement, as opposed to discrete RTs or ballistic eye-movements, was able to provide evidence for continuous cognitive dynamics in a way previously not possible, in turn helping rule out alternative models (for reviews, Freeman, Dale, & Farmer, 2011b; Song & Nakayama, 2009; Spivey & Dale, 2006).

For instance, in attitudes research, dual-systems models have long argued that people automatically activate an implicit attitude (e.g., Black people = bad), which may be subsequently intervened on and replaced by an explicit attitude (e.g., Black people = good) if they conflict (Devine, 1989). In contrast, dynamic models propose that both attitudes are simultaneously activated and self-organize into a coherent evaluation (Wojnowicz et al., 2009). Or, in language research, stage-based models argue that one syntactic structure may be initially activated during sentence processing, but in ambiguous cases this structure may be re-analyzed and replaced by a

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3 new syntactic structure if the first turns out to be inappropriate (van Gompel, Pickering, &
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5 Traxler, 2001). In contrast, dynamic constraint-based models propose that multiple syntactic
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7 structures compete over time to stabilize on a given interpretation, without any subsequent re-
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9 analysis mechanism (Farmer et al., 2007). Using mouse-tracking, researchers in these cases were
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11 able to provide evidence for a temporally-continuous attraction toward two responses in parallel
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13 (i.e., both 'like' and 'dislike' when evaluating Black people; both syntactic interpretations when
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15 processing ambiguous sentences), thereby supporting dynamic models. Specifically, at each
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17 moment during the decision process, mouse-trajectories always reflected some dynamically-
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19 weighted co-activation of both implicit and explicit attitudes, or both syntactic structures, which
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21 provided important challenges for dual-systems or stage-based models.
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27 Several other early mouse-tracking studies adopted a similar logic, including in domains
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29 of spoken-word recognition (Spivey et al., 2005), social categorization (Freeman et al., 2008),
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31 and decision-making (McKinstry et al., 2008). Together, the early mouse-tracking research
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33 focused on the temporal continuity of trajectory-attraction effects to make claims about the
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35 continuous nature of underlying cognitive processes. Since then, over 100 studies have now
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37 exploited mouse-tracking to index such attraction effects, but they have adopted a theoretical
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39 plurality that is no longer squarely focused on continuous dynamics. Now far broader than a
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41 dynamic vs. dual-systems debate, a surge of mouse-tracking research has shown that the
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43 technique can be leveraged across a wide range of domains to measure covert activations of
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45 responses that do not manifest in explicit decisions, including: self-control (Sullivan et al., 2015),
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47 emotion (Mattek et al., 2016), memory (Papesh & Goldinger, 2012), group processes (Lazerus et
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49 al., 2016), ambivalence (Schneider & Schwarz, 2017), inter-temporal choice (Dshemuchadse,
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51 Scherbaum, & Goschke, 2013), theory-of-mind (van der Wel, Sebanz, & Knoblich, 2014), self-
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3 esteem (Leitner et al., 2014), moral cognition (Koop, 2013), subliminal perception (Xiao &
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5 Yamauchi, 2017), embodiment (Lepora & Pezzulo, 2015), deception (Duran, Dale, &
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7 McNamara, 2010), among countless others. Mouse-tracking has therefore become a powerful
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9 measure of multiple response activation with wide applicability across psychological science.
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12 13 14 15 **Micro-Structure of Decisions**

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17 From their beginning, mouse-tracking studies sought to rule out dual-systems or stage-
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19 based models by demonstrating the continuity of trajectory-attraction effects, advancing the
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21 claim of a co-activation of competing processes that together coalesce into a stable response.
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23 Evidence in support of such alternative models, instead, would be reflected by discrete mid-flight
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25 corrections (e.g., automatic impulse toward unhealthy food vs. controlled correction in favor of
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27 healthy food; Stillman et al., 2017), such that an initial movement straight to one response is
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29 followed by a discrete corrective movement straight to the opposing response (Freeman et al.,
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31 2008, Study 3). Most realistic models of this kind assume that such stage-based corrections are
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33 probabilistic to some degree, not necessarily taking place on every trial; however, they generally
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35 assume responses are being drawn from two subpopulations under conflict: some trials where an
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37 ‘inappropriate’ impulse must be squashed (e.g., “grab the cupcake—no, grab the banana!”) and
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39 other trials where it never activated in the first place (e.g., “grab the banana!”). Accordingly, it is
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41 the bimodal nature of trajectories’ response distribution that is often crucial in establishing a
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43 claim of dual-processing stages during mouse-tracking (Fig. 1b; Freeman & Dale, 2013).
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51 Indeed, such systematic flip-flopping of mouse-trajectories has now been taken as
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53 evidence supporting dual-systems or stage-based accounts of several aspects of language
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55 processing (Barca & Pezzulo, 2015; Dale & Duran, 2011; Tomlinson, Bailey, & Bott, 2013) and
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3 ambivalence (Schneider & Schwarz, 2017). However, the question need not be either–or. For
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5 example, social categorization has been found to exhibit dynamic effects (e.g., a masculine
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7 female face: parallel attraction to ‘male’ before selecting ‘female’) but also dual-systems-like
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9 effects as well (e.g., initial attraction to ‘male’, followed by abrupt correction toward ‘female’),
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11 even within the same task (Freeman, 2014). Indeed, models that take a formal dynamical-
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13 systems approach (e.g., for social categorization, Freeman & Ambady, 2011a) in some cases may
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15 even predict such a trajectory-pattern that appears like dual systems in stage-like sequence but
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17 instead reflects a rapid ‘phase transition’ within a single dynamic system (Spivey, Anderson, &
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19 Dale, 2009). Thus, the more important question may not be which pattern is observed for a given
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21 cognitive process, but rather under what conditions these different patterns manifest.
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27 Of course, dynamic and dual-systems models are only two, albeit popular, accounts of
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29 cognitive processing. In the context of mouse-tracking, another way to conceive of dual-systems
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31 models is that they predict two movement-components, which each inhabit their own
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33 spatiotemporal dynamics, e.g., early movement to top-left and late movement to top-right (but
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35 see Spivey et al., 2010). This logic can be broadened, however, to more complex models that
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37 predict the tandem operation of more than two systems or processes. For example, the Quad
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39 Model is a popular model of implicit social cognition that posits the existence of four distinct
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41 processes (Conrey et al., 2005); in certain tasks, one may expect four movement-components that
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43 inhabit different parts of the spatiotemporal sequence, with four factors biasing the decision
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45 process at different times. Recently, researchers have taken several approaches to characterize
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47 such trajectory components, including changes in trajectory direction or acceleration/deceleration
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49 (e.g., Dale & Duran, 2011; Dale et al., 2008), dimensionality-reduction approaches (Hehman,
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51 Stolier, & Freeman, 2015), and entropy analyses that identify high-speed movements and motor
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3 “breaks” (Calcagni, Lombardi, & Sulpizio, 2017). Moreover, these and other velocity and
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5 acceleration analyses may be used to measure additional characteristics of a decision process,
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7 such as instability. For instance, individuals with less inter-racial exposure were shown to exhibit
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9 more unstable dynamics and abrupt race-categorization shifts when categorizing racially-
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11 ambiguous faces, an effect predicted by dynamic-computational models (Freeman, Pauker, &
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13 Sanchez, 2016).
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17 Such recent work shows that mouse-tracking has the ability to uncover a micro-structure
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19 of real-time decisions, revealing dissociable dynamics and processing components that can
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21 inform theory. Further research is certainly needed to link trajectory components to the specific
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23 theoretical processes under study, but at this early stage it is clear is that even when explicit
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25 responses or RTs may be similar, mouse-tracking can qualitatively distinguish between vastly
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27 different dynamics before arriving there.
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33 34 **A Matter of Time**

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36 A critical advantage of mouse-tracking is that it can sensitively expose millisecond-
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38 resolution timing information. Time-course analyses can provide powerful information about
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40 when specific factors are computed during an evolving decision or how specific processes
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42 temporally unfold. In one study, participants were asked on every trial to indicate their
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44 preference between two food options, for which ratings of tastiness and healthfulness were also
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46 obtained. At each time-point, the relationships between mouse-trajectories’ angle-of-movement
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48 and the relative tastiness and healthfulness of one food option over another was examined. For
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50 people with high self-control ability, both tastiness and healthfulness began correlating with
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52 mouse-trajectories at the same time during the decision process; but for people with low self-
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3 control ability, healthfulness began correlating considerably later in time (Fig. 1c). These results
4 suggest that food options' tastiness has an early advantage in driving real-time preferences than
5 healthfulness for people with a weak ability to control their impulses (Sullivan et al., 2015).
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10 In cultural psychology, research has long suggested that people from 'high-context' East
11 Asian societies are more attuned to contextual associations than people from 'low-context'
12 Western societies (Nisbett et al., 2001). In one study, American and native Chinese participants
13 were presented with White and Asian faces embedded in scene environments more
14 stereotypically associated White or Asian individuals. While categorizing a face's race,
15 incongruent contexts led trajectories to veer toward the context-associated response, while
16 congruent contexts led trajectories to more directly approach the context-associated response.
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18 More importantly, the onset and peak of these contextual effects occurred earlier for native
19 Chinese relative to American participants. Such results show that visual context exerts an earlier
20 impact for individuals from 'high-context' societies, suggesting they may have a greater
21 preparedness to integrate contextual information into real-time perceptions (Freeman et al.,
22 2013). Additional studies have adopted a similar approach to explore how specific facial features
23 drive gender, race, and age categorization with different temporal ordering as well (Freeman &
24 Ambady, 2011b; Freeman et al., 2010). In the domain of subliminal perception, recent research
25 showed that top-down attention both delays and prolongs the time-course of subliminal semantic
26 processing, revealing novel information about how attention interacts with nonconscious
27 perceptual processes (Xiao & Yamauchi, 2017). Such recent work shows that mouse-tracking is
28 a powerful methodology able to dissociate the timing of different cognitive processes and, in
29 some cases, link such timing to individual differences.
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Compared to other time-sensitive measures, mouse-tracking has distinct advantages and limitations. Eye-tracking in choice tasks relies on discrete saccades (tracked as fast as they occur: ~3-4 times/second) whereas mouse-tracking relies on continuous hand motion (tracked as fast as possible: typically ~70 times/second) (Magnuson, 2005). Moreover, the eyes may only fixate on one response at a time, whereas the hand may inhabit in-between states amidst multiple responses. These qualities make mouse-tracking uniquely suited to measure how a response evolves continuously over time, including any tentative attraction to other possible responses. That said, eye-tracking may be more sensitive to pre-attentive processes prior to hand-movement initiation, and thus combining the two may be valuable (e.g., Quétard et al., 2016). ERPs, on the other hand, provide an index of when neural processing relevant to a decision process is modulated, whereas mouse-tracking provides a more direct measure of how multiple response alternatives accrue evidence to drive the decision over time. However, mouse-tracking timing information is most meaningfully interpreted in relative terms. For instance, finding that a given facial feature begins affecting mouse-trajectories at 432 ms during age categorization, but at 332 ms during gender categorization, suggests the facial feature starts playing a role in gender categorization 100 ms earlier (Freeman & Ambady, 2011b). However, placing meaning in 432 or 332 ms with respect to underlying cognitive processing is unwarranted. But because how long it takes for a cognitive change to manifest in hand movement should be uniform throughout the decision process (Cisek & Kalaska, 2005, 2010), relative differences in mouse-tracking timing can powerfully reveal how much earlier or later different factors reign over a decision process with millisecond-level precision. With ERP, however, timing can be interpreted in absolute terms more meaningfully.

The Trajectory Forward

In short, mouse-tracking has become a widely applicable measure of multiple response activation, capable of exposing component processes within real-time decisions and their time-course information. Indeed, compared to the gold standard of the RT, even the most straightforward mouse-tracking measures (e.g., deviation) are dissociable from RTs or general indecision. For instance, greater deviation effects predict stronger activation of conflict-monitoring regions even when statistically controlling for RT (Stolier & Freeman, 2017), and there are numerous cases where a deviation effect is observed without any RT effect (e.g., Stillman et al., 2017; Wojnowicz et al., 2009) or where a deviation effect is uniquely predictive independent of RT (e.g., O'Hora et al., 2016). While delayed RTs may suggest parallel activation of multiple response options, there are numerous alternative explanations as well, e.g., slower evidence-accumulation of a single response. Such dissociations become even clearer when considering three- or four-choice paradigms (e.g., Cloutier, Freeman, & Ambady, 2014; Tomlinson, Gotzner, & Bott, 2017), where mouse-tracking can reveal which specific response among multiple unselected alternatives is simultaneously attracting participants' decision trajectory; a delayed RT, on the other hand, may potentially suggest that another response was activated in parallel but cannot distinguish which one it was. Moreover, as described earlier, mouse-tracking can detect qualitatively distinct decision micro-structure and temporal dynamics that may be wildly different even when two RTs are identical. A mouse-tracking methodology may therefore complement the traditional power of RTs and RT distributions to gain wholly new insights into a wide range of processes across the field.

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An important direction underway is mapping mouse-tracking data to neural representation. Recent research has synchronized in-scanner mouse-tracking with multivariate fMRI to map the covert activation of specific responses with underlying neural representations. For instance, on a given trial, the extent to which the mouse-trajectory was simultaneously attracted to the opposite category-response (e.g., ‘male’ for a masculine female face) predicted the extent to which the neural-representational pattern in face-processing regions was more similar to that opposite category (Fig. 2; Stolier & Freeman, 2017). Or, due to automatic stereotype-driven expectations, the extent to which a participant was attracted to the ‘angry’ category even for a Black face displaying no anger predicted the extent to which face-processing regions’ neural-representational pattern was more similar to the ‘angry’ category (Stolier & Freeman, 2016). Combining mouse-tracking with fMRI decoding approaches has tremendous potential, as this paradigm can identify which levels of neural representation are impacted by specific changes in a decision trajectory. In addition, combining mouse-tracking with ERPs could provide unprecedented information about decision-related timing. However, an important challenge for future work aiming to synchronize two such high-resolution time series would be to provide sufficient timing precision. ERP artifacts could also easily arise due to motor movement, which would need to be minimized (see also Fischer & Hartmann, 2014). TMS has also been usefully combined with mouse-tracking, allowing a causal test of a brain region’s role in resolving competitive dynamics, such as in semantic categorization (Hindy et al., 2009).

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Mouse-tracking has often been referred to as an implicit measure, but future research should better establish the implicit nature of specific effects. Although there is some theoretical dispute regarding what constitutes an implicit measure, investigations into whether mouse-tracking effects are resistant to social desirability and reflect nonconscious or introspectively

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3 inaccessible representations would be important, as well as what roles automaticity vs. control or
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5 activation vs. validation processes play (e.g., Gawronski, LeBel, & Peters, 2007). But the
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7 question itself may be regarded as problematic, in that it is akin to asking whether the RT method
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9 broadly is implicit. The answer, of course, is that it depends on how one uses it. An RT effect in
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11 the context of semantic or evaluative priming, or an implicit association test, may be referred to
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13 as implicit, yet an RT effect in a time-unconstrained discrimination task may not. Further work is
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15 needed to rigorously test the implicit nature of mouse-tracking effects in particular task contexts,
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17 including the roles of methodological factors.
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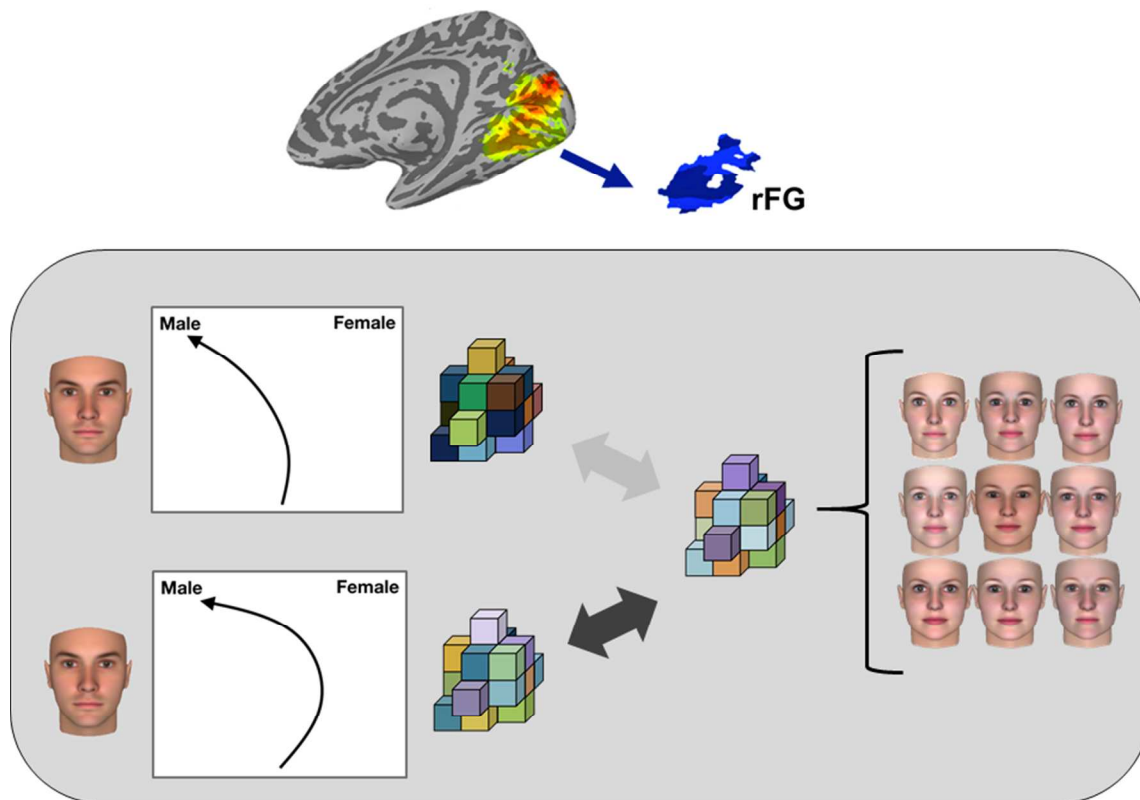


Figure 2. Schematic illustration of results from Stolier and Freeman (2017). Sets of cubes are meant to illustrate neural-representational multi-voxel patterns. During synchronized mouse-tracking and fMRI, participants categorized the gender or race of typical and atypical exemplar faces. On a given atypical trial (e.g., feminine male face), the extent to which participants were attracted to the opposite category response (e.g., ‘female’) predicted an increased similarity in the face’s neural-representational pattern to that opposite category in the right fusiform gyrus (rFG), a face-processing region. The opposite category’s neural-representational pattern was

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3 measured as the average pattern of all typical trials for that category (e.g., average of typical
4 female trials). This paradigm can therefore identify which levels of neural representation are
5 impacted by specific dynamics of a decision trajectory.
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9 Once upon a time, research on motor control was dubbed the ‘Cinderella of psychology’
10 (Rosenbaum, 2005), because the broader field neglects it, it was argued, believing motor
11 processes have little to do with the cognitive processes of interest (but see, e.g., Wolpert &
12 Landy, 2012). Beyond pushing the fact that cognitive and motor processes are far more co-
13 extensive, researchers’ move from the discrete response to continuous hand movement is
14 opening the door to new avenues of investigation into a wide range of cognitive processes. The
15 famous Milner and Goodale (1995) finding that a lesion patient could not report visual attributes
16 of a bar in front of her, but when her hand reached for the bar its trajectory clearly reflected
17 knowledge of those attributes, tells us that the moving hand may reveal more than we think. This
18 may be an extreme example, but it makes crystal-clear that in hand movement lies novel—
19 sometimes covert—information about cognition. Indeed, this notion is only becoming
20 increasingly clear as the mouse-tracking approach to psychological science grows and evolves.
21 Further work is certainly needed to more deeply understand the link between specific hand-
22 movement parameters and theoretical constructs, but if the past decade is any example, the
23 trajectory looks on the rise.
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For Peer Review

Recommended Readings

- Freeman, J. B., Dale, R., & Farmer, T. A. (2011b). Hand in motion reveals mind in motion.

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Figure Legends

Figure 1. (a) A depiction of a standard two-choice mouse-tracking paradigm, where on each trial participants click a start button at the bottom-center, which reveals a stimulus. Participants then move the cursor and click on one of the two responses in either top corners. There are many variants, including multi-choice paradigms (e.g., four choices), sequences of stimuli (e.g., priming), or responses serving as stimuli themselves (as in **b**). **(b)** Mouse-tracking reveals decision micro-structure. In conditions of conflict, dynamic models tend to predict simultaneously active processes (e.g., impulse toward unhealthy food vs. long-term goal toward healthy food) that continuously self-organize into an explicit response. This leads to parallel attraction effects with a unimodal distribution. Dual-systems models tend to predict a System 1 process occurs automatically (e.g., automatic impulse) on certain trials, which is then intervened on by a System 2 process (e.g., controlled goal). This leads to two subpopulations of trials (extreme mid-flight correction trials and no-attraction trials) creating a bimodal distribution. **(c)** Example of mouse-tracking used as a time-course methodology from Sullivan et al. (2015). The strength of the relationship (regression coefficients) between trajectories' angle-of-movement and the relative tastiness and healthfulness of one food option over another is plotted for each time window, separately for participants with low and high self-control ability. Vertical lines indicate onset of significant effects. Healthfulness was processed as early as tastiness for high self-control participants; for low self-control participants, healthfulness was processed considerably later.

Figure 2. Schematic illustration of results from Stolier and Freeman (2017). Sets of cubes are meant to illustrate neural-representational multi-voxel patterns. During synchronized mouse-

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3 tracking and fMRI, participants categorized the gender or race of typical and atypical exemplar
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5 faces. On a given atypical trial (e.g., feminine male face), the extent to which participants were
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7 attracted to the opposite category response (e.g., 'female') predicted an increased similarity in
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9 the face's neural-representational pattern to that opposite category in the right fusiform gyrus
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11 (rFG), a face-processing region. The opposite category's neural-representational pattern was
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13 measured as the average pattern of all typical trials for that category (e.g., average of typical
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15 female trials). This paradigm can therefore identify which levels of neural representation are
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17 impacted by specific dynamics of a decision trajectory.
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